



VOLTEO

BRAND PERSONALITY

The joy of modern Spain. Bright. Alive. Movement. Spontaneous. Creative.

KEY SELLING POINTS

- A modern wine style from the Old World, with appeal to a broad consumer audience.
- Positioned at a price point suitable for everyday enjoyment.
- Offers one of the best price/quality ratios on the market with ratings to back it up.
- Innovative thermo-sensitive "smart label" lets you know the wine is at the right drinking temperature.

REGION

Spain's Tierra de la Castilla region – the world's largest wine region – offers consistent quality wines from vintage-to-vintage.



BRAND OVERVIEW

Named after the equestrian sport of vaulting, "Volteo" offers a high-quality range of wines from Tierra de Castilla with a fresh, modern and elegant look, and a fruity and easy-to-drink taste. Tailored to suit the palate of consumers and connoisseurs alike, and sourced from a region that offers consistent quality.

WINEMAKING PHILOSOPHY

The excitement of vaulting sets the tone for Volteo's lively, fresh, modern style created by blending traditional Spanish varieties with well-known types such as Cabernet, Shiraz and Sauvignon Blanc. Aged in American and French oak, as well as acacia barrels which impart a subtle, unique character that differentiates Volteo from other wines.

PORTFOLIO LINEUP

- **Tempranillo**
- **Tempranillo - Cabernet Sauvignon**
- **Tempranillo - Shiraz**
- **Viura - Viognier - Sauvignon Blanc**
- **Garnacha Rosé**

KEY ACCOLADES

- *Wine Advocate*, 87 points — **Garnacha Rosé 2008**
- *Wine Advocate*, 88 points (Best Value) — **Tempranillo 2006**
- *Wine Enthusiast*, 88 points (Best Buy) — **Tempranillo - Shiraz 2006**
- *Wine Advocate*, 88 points (Best Value) — **Tempranillo - Cabernet 2006**

