

GEORGES DUBOEUF

For Immediate Release

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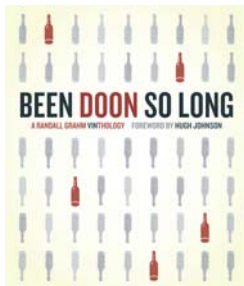
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CALL FOR ENTRIES: GEORGES DUBOEUF WINE BOOK OF THE YEAR **For Books about Wine Published in 2010**

New York, March 31, 2011- Entries are now being accepted for the **Georges Duboeuf Wine Book of the Year Award** for first edition books about wine published in the United States in 2010. Established in 1998 by Georges Duboeuf and its US importer, W. J. Deutsch & Sons, The Georges Duboeuf Wine Book of the Year Award recognizes authors whose books help promote and advance wine appreciation and education. The Award reflects the ongoing commitment to recognizing excellence in all aspects of the wine industry, which is shared by Duboeuf and Deutsch.

Deadline to enter is Friday April 15, 2011. Judging will take place in April by an independent panel of writers and wine educators. Three finalists will be announced and notified in May. The winner will be announced in May and presented at Duboeuf's annual Beaujolais Crus preview in New York on May 24, 2011. Entry form available to download here: For more information please email prisca@theconnectedtable.com



*Winner of the 2010
Georges Duboeuf
Wine Book of the
Year Award*

Past winners of the Georges Duboeuf Wine Book of the Year Award include *Been Doon So Long: A Randall Graham Vinthology* by Bonny Doon Vineyard's Randall Graham, *WineWise: Your Complete Guide to Understanding, Selecting and Enjoying Wine* –by Steven Kolpan, Brian H. Smith and Michael A. Weiss; *Hip Tastes: The Fresh Guide to Wine* by Courtney Cochran, *What to Drink with What You Eat* by Karen Page and Andrew Dornenberg, *Keys to the Cellar: Strategies and Secrets of Wine Collecting* by Peter Meltzer, *Wine Style: Using Your Senses to Explore and Enjoy Wine* by Mary Ewing Mulligan and Ed McCarthy, *Oldman's Guide to Outsmarting Wine* by Mark Oldman, *Wine for Women* by Leslie Sbrocco, *Decantations* by Frank Priol, *The Wine Bible* by Karen MacNeil, *The Unofficial Guide to Selecting Wine* by Felicia Sherbert, *Champagne for Dummies* by Ed McCarthy, *Taste: One Palate's Journey Through the World's Greatest Dishes* by David Rosengarten, *Wine for Dummies* by Mary Ewing-Mulligan and Ed McCarthy, *The Windows on the World Wine Correspondence Course* by Kevin Zraly, *The Winemaker's Year* by

Michael Buller, *A Village in the Vineyards* by Tom and Sara Matthews.

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About Les Vins Georges Duboeuf

Georges Duboeuf currently represents over 400 winegrowers in the Beaujolais region. A self-made entrepreneur, he formed “Les Vins Georges Duboeuf” in 1964, which he now oversees with his son, Franck. Today, Les Vins Georges Duboeuf includes wines from Beaujolais, Mâconnais and Southern France. The wines are renowned for their quality, value and consistency. They are sold in 120 countries throughout the world.

About W.J. Deutsch & Sons

W.J. Deutsch & Sons, Ltd. was founded in 1981 by Chairman Bill Deutsch to market quality wines produced by prestigious families from major wine regions of the world. In 2009 Deutsch announced the expansion of the award-winning company to include a separate Spirits Division, W.J. Deutsch Spirits LLC. Deutsch’s wines and spirits are sold to the trade with well-planned marketing support and are offered to U.S. consumers at fair market prices. Today the company is renowned for its brand building prowess and its ability to meet the needs of the modern consumer. Bill’s son Peter Deutsch is CEO; thus two generations of the Deutsch family work side by side in their continuous quest to build strong brands and relationships throughout the wine and spirit industry.

The W.J. Deutsch & Sons portfolio includes award-winning wines from Australia: [yellow tail], [yellow tail] The Reserve, [yellow tail] Sparkling; California: Girard Winery, Windsor Sonoma, Sonoma Coast Vineyards; Kunde Estate; France: Andre Lurton, Georges Duboeuf, Hob Nob Vineyards, Patch Block, Pierre Sparr, Sauvion et Fils, Vidal Fleury; Italy: Barone Fini, Castello di Monastero, Coldisole, Poggio alle Sughere, Lionello Marchesi, Villa Pozzi; New Zealand: The Crossings; Portugal: Quinta Do Vale Meao; Spain: Mar De Frades (Rias Baixas), Cruz de Alba (Ribera del Duero), Ramón Bilbao Vinos Y Vinedos (Rioja), and Volteo (Castilla); Chile: Llai Llai; Argentina: Ruta 22, and award-winning spirits from Landy Cognac (France), Luksusowa Vodka (Poland), The Original Moonshine (USA) and Villa Massa (Italy). www.wjdeutsch.com



Georges Duboeuf Wine Book of the Year

ENTRY FORM

Author's First Name _____ Author's Last Name _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

BOOK SUBMISSION

Title of the Book _____ ISBN # _____
Retail price _____
Publisher _____ Publication date
(**Must have been published in 2010**) _____
Editor _____
Editor's phone _____ Editor's email _____

Name and contact of person submitting book:

I confirm that this book is an original work by the author named and was published in calendar year 2010. Should my book become a finalist, I grant permission to W.J. Deutsch & Sons and Les Vins Georges Duboeuf, to feature this book (cover and approved pull quotes) on its website.

Print Name _____ Sign Name _____ Date _____

Please fill this form and submit five copies of the book by Friday, April 15, 2011 to: Georges Duboeuf Wine Book of the Year, c/o The Connected Table, 77 Fifth Avenue, Suite 2C, New York NY 10003-3031. [P] 212-620-7027. 9-6 p.m. EST. We do not accept weekend deliveries.